

Minutes-Louisiana Bridge Association/Board of Directors Meeting October 12, 2015

The meeting was called to order by President Larry Federico at 2:30 P.M. In attendance were: Paul Deal, Wayne Weisler, Sid LeBlanc, Fred Lay, Vicki Willis, Larry Federico, Marlene Ruckert, and Sherrie Goodman. Absent: Keenan Romig, Jim Thornton, and Ben McKown.

The minutes were approved and the financial report was given.

Old Business: The decision about whether to change our coffee supplier or not is on hold. We may only need a new coffee machine. Wayne will talk to someone about this. Sid presented the marketing report to the BOD. His committee (Wayne, Ben and Sid) met with Larry and discussed the ideas the ACBL has put forth on marketing (tricksofthe trade.acbl.org). They also discussed the ideas from 4 years ago at LBA. Their recommendations were: 1. Continuing EZBridge, 99er game, mentor game (for now), EZBridge workshop, 0-20 games at tournaments and Zero Tolerance. 2. Try again the free play for any new player and their partner. (Sid) 3. Resurrect the new player's packet. (Sid will find and discuss with Wayne) 4. Reinstitute a membership chair to follow up on member's delinquent dues and members who have not played in a while. (Need volunteer) 5. Order several products from the ACBL efforts (bridge life magazine, welcome to duplicate, learn to play bridge) (Sid) 6. Try to have Delgado start a non credit course on bridge. (Ben) 7. Pursue high schools. (Ben) 8. Look into the app for learning bridge. (Wayne) 9. Jefferson Parish council on ageing. (Larry will ask Jackie Madden about this) This included free plays to first time players. Larry will speak to Linda Freese about a preliminary head count for the Halloween party. The BOD chose to let the director in charge decide whether the Sunday Swiss game will be bracketed or stratified. Flyers for the November tournament need to be displayed.

New Business: The BOD has decided to decline District 7's invitation to play in their STAC game. Sherrie reported positive feedback from the mentoring game. Maintenance: Wayne reported that a few signs need to be replaced. The men's room needs some attention. The carpet needs to be replaced. Suggestion box included an idea for a 499er game. This will begin at the beginning of December. The directors will be asked to make their announcements during the break and before and after the game. Players said that the announcements during the game were distracting. District 10 report: Vicki reported that ACBL has announced that no electronic devices are to be visible at any time while the game is going on. Vicki will contact the District 10 Secretary to find out when New Orleans will host the National Tournament.

The meeting adjourned at 4:05 P.M.

Respectfully submitted by:

Vicki Willis  
Recording Secretary

